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For Immediate Release

Hanley Wood Marketing Promotes Team Members Serving FedEx Account

Minneapolis — Hanley Wood Marketing (HWM) announced it has promoted two professionals who serve key FedEx client accounts.

- **Tamara Sander**, account manager, was promoted to account supervisor. Sander will supervise a client services team, managing business for FedEx retail, small business, international and FedEx Office. She joined Hanley Wood Marketing after graduating with a B.A. in marketing communications from the University of St. Thomas in St. Paul, Minn.
- **Kellie Schmidt**, project manager, was promoted to senior project manager. Schmidt will provide project management support for FedEx retail, small-business, international and FedEx Office accounts. Before joining Hanley Wood Marketing, Schmidt was a traffic coordinator at Hubbard Broadcasting Inc. She holds a bachelor's degree in communications and business administration from the University of Minnesota–Duluth and an M.A. in management from Hamline University.

About Hanley Wood

Hanley Wood, LLC, is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. **Hanley Wood Marketing** (Minneapolis) provides innovative marketing communications and brand-activation solutions to corporate clients in construction and other business markets.

Founded in 1976, Hanley Wood is one of the 10 largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

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