



For immediate release

Kim Rogers
Hanley Wood Exhibitions
KRogers@HanleyWood.com
972.536.6353

HOUSING NOW OPEN FOR THE 2009 INTERNATIONAL POOL | SPA | PATIO EXPO

DALLAS -- April 7, 2009 -- Online housing reservations can now be made for the 2009 Int'l Pool | Spa | Patio Expo, taking place November 16-18, in the Bayside Halls at the Mandalay Bay Convention Center in Las Vegas, Nevada USA.

With special hotel, airline and car rental discounts, show participants are guaranteed several choices that will suit their individual taste and budget.

"We worked diligently with the hotels to ensure they offered the lowest possible rate," said Donna Bellantone, Director of the Expo. "Attendees and exhibitors are encouraged to make their reservations now to secure their preferred hotel."

The Mandalay Bay Resort & Casino will serve as the headquarter hotel and the site of most APSP meetings and events. Offering rates as low as \$159 per night, this tropically themed hotel features a vast array of entertainment, dining and recreation experiences. A separate all-suite tower, THEhotel at Mandalay Bay, offers a rate of \$184 per night.

Excalibur Hotel & Casino offers rates as low as \$41 per night. Transporting guests back to the mythical days of King Arthur, the hotel features a gaming area, two swimming pools, five restaurants, two magic motion film rides, dozens of shops, and the Fantasy Faire Midway.

Luxor Hotel & Casino features rates starting at \$79 per night. The 30-story pyramid-shaped, architectural wonder, complete with a 110-foot Sphinx guarding the entrance, features a gaming area, eclectic restaurants, an IMAX® theater and top-notch entertainment.

The MGM Grand Hotel offers rates starting at 99 per night. The hotel is the home of premier shows, live concerts, award winning restaurants and the exciting nightlife.

Attendees and exhibitors will have easy transportation access to the Mandalay Bay Convention Center with the complimentary tram that runs between the Mandalay Bay, Excalibur and Luxor hotels.

American, Continental, Northwest and WestJet will serve as official airlines, offering service from destinations nationwide to Las Vegas' McCarran Airport. Discounts are available off published airfares and based on availability, offering the most cost efficient travel route to the show.

Avis and Budget offer discounted car rental rates to help show participants get around Las Vegas easily.

"The hotel, airline and car rental rates are incredibly affordable," said Bill Weber, President and CEO of APSP, the show's official sponsor. "I encourage all of our members to be proactive and book their reservations now."

To assure the best rates for travel and accommodations, visitors must book through our online reservation system at www.HanleyWoodHousing.com. Reservations may be made online 24-hours a

day, seven days a week, or by calling 800.895.3978 during the hours of 9:00 am - 7:00 pm ET, Monday through Friday.

As the only official housing provider for the Int'l Pool | Spa | Patio Expo, HanleyWoodHousing.com is the only company that can sell rooms in the official housing blocks. Attendees and exhibitors are encouraged not to use other housing providers to secure rooms.

For information about the Int'l Pool | Spa | Patio Expo, please call 972.536.6350 or 888.869.8522.

About International Pool | Spa | Patio Expo

The International Pool | Spa | Patio Expo is ranked #101 in the 2008 *Tradeshow Week 200* and was named by Tradeshow Week as one of the 50 fastest growing tradeshows in North America from 2004-2006. The event is owned and produced by Hanley Wood Exhibitions, a division of Hanley Wood LLC. Sponsors include the Association of Pool & Spa Professionals (APSP), *Pool & Spa News* and *Custom Home Outdoors*. The show is endorsed by the Genesis 3 Design Group.

About Hanley Wood

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Exhibitions [Dallas] conducts events serving the industry's strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

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